

DETERMINING AND MEASURING COMMUNITY NEED

Community Needs Forum 2017

THE PROCESS

- REVIEW WOMEN'S FUND HISTORICAL GRANTING
- EXAMINE FIVE AREAS OF SERVICE
- REVIEW FUNDING FOR EACH OF THE AREAS OF SERVICE
- ❖ SHARE LOCAL NONPROFIT DIRECTOR FEEDBACK
- CLARIFY THE FUNDING NEED
- WHAT IS YOUR ROLE?

WOMEN'S FUND HISTORICAL GRANTING - \$412,00

- SOCIETAL BENEFIT PROJECTS
 - ENVIRONMENT - \$3,333
 - ARTS - \$3,333
 - COMMUNITY DEVELOPMENT- \$8,333
- HUMAN SERVICE PROGRAMS
 - EDUCATION - \$10,000
 - HUMAN TRAFFICKING - \$12,500
 - HOMELESS - \$15,000
 - DOMESTIC VIOLENCE - \$20,000
 - OLDER ADULTS - \$22,114
 - NUTRITION - \$33,333
 - MENTAL HEALTH - \$99,333
 - YOUTH DEVELOPMENT - \$164,667

YOU ARE MAKING A DIFFERENCE

- IN THE LAST 9 YEARS, YOU HAVE TOUCHED THE LIVES OF 25,000 INDIVIDUALS IN OUR COMMUNITY.
- INSPIRED HOPE, PROVIDED KNOWLEDGE AND CREATED LEADERS
- ❖ CREATED THE TEMPLATE FOR MORE WOMEN'S FUNDS
 - TAHOE WOMEN'S FUND AT 190 MEMBERS

FIVE AREAS OF SERVICE

- HUMAN SERVICES
- SOCIETAL BENEFITS
 - ENVIRONMENT
 - ARTS
 - ANIMAL WELFARE
 - COMMUNITY DEVELOPMENT

SOCIETAL BENEFIT FUNDING

- ENVIRONMENT - 4 Local Organizations
 - ENVIRONMENTAL PROTECTION AGENCY
 - STATE OF CALIFORNIA
 - LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS
- ARTS- 2 Local Organizations
 - NATIONAL ENDOWMENT FOR THE ARTS AND NATIONAL ENDOWMENT FOR HUMANITIES
 - STATE OF CALIFORNIA
 - LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS
- ANIMAL WELFARE- 2 Local Organizations
 - STATE OF CALIFORNIA
 - LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS
- COMMUNITY DEVELOPMENT - 3 Local Organizations
 - STATE OF CALIFORNIA
 - LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS

SOCIETAL BENEFIT NEEDS

- SOCIETAL BENEFIT GRANTS TREND TOWARDS BEING PROJECT FOCUSED
- PROJECT BECOMES THE NEED FOR FUNDING
 - FLOWER BASKETS
 - POETRY OUT LOUD
 - VETERANS MONUMENT
 - BIKE PATH
 - NEW ANIMAL SHELTER
- FOCUSED ON A SPECIFIC TANGIBLE OUTCOME
- TIME SPECIFIC

HUMAN SERVICES FUNDING

- SINGLE LARGEST CATEGORY- 44 Local Organizations
 - OLDER ADULTS
 - YOUTH DEVELOPMENT
 - MENTAL HEALTH
 - ALCOHOL/DRUG ADDICTION
 - HUMAN TRAFFICKING
 - EDUCATION
 - DOMESTIC VIOLENCE
 - HOMELESS
 - NUTRITION
 - HEALTH

OLDER ADULTS FUNDING - 5 Local Organizations

- OLDER AMERICANS ACT
- ADMINISTRATION OF AGING
 - HOME AND COMMUNITY BASED LONG TERM CARE
 - HEALTH, PREVENTION/ WELLNESS PROGRAMS
 - ELDER JUSTICE AND ADULT PROTECTIVE SERVICES
 - NUTRITION SERVICES

YOUTH DEVELOPMENT FUNDING - 17 Local Organizations

- DEPARTMENT OF EDUCATION
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- STATE OF CALIFORNIA
- DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
- OFFICE OF NATIONAL DRUG CONTROL POLICY
- DEPARTMENT OF AGRICULTURE
- DEPARTMENT OF INTERIOR
- DEPARTMENT OF JUSTICE
- DEPARTMENT OF LABOR
- DEPARTMENT OF TRANSPORTATION

MENTAL HEALTH/ALCOHOL AND DRUG ADDICTION FUNDING - 6 Local Organizations

- SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES
ADMINISTRATION
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- NATIONAL INSTITUTE OF MENTAL HEALTH
- STATE OF CALIFORNIA

HUMAN TRAFFICKING FUNDING - 2 Local Organizations

- DEPARTMENT OF JUSTICE
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- DEPARTMENT OF HOMELAND SECURITY
- DEPARTMENT OF LABOR
- DEPARTMENT OF STATE
- STATE OF CALIFORNIA

EDUCATION FUNDING - 2 Local Organizations

- STATE OF CALIFORNIA
- DEPARTMENT OF EDUCATION
- NEA FOUNDATION
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- DEPARTMENT OF DEFENSE
- DEPARTMENT OF HOMELAND SECURITY
- DEPARTMENT OF JUSTICE

DOMESTIC VIOLENCE FUNDING - 2 Local Organizations

- DEPARTMENT OF JUSTICE
 - VIOLENCE AGAINST WOMEN ACT
 - FAMILY VIOLENCE AND PREVENTION SERVICES ACT
 - VICTIMS OF CRIME ACT
- MARY KAY FOUNDATION
- AVON FOUNDATION
- STATE OF CALIFORNIA

HOMELESS FUNDING - 2 Local Organizations

- DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- DEPARTMENT OF AGRICULTURE
- DEPARTMENT OF SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES
- DEPARTMENT OF EDUCATION MCKINNEY-VENTO

NUTRITION FUNDING - 3 Local Organizations

- DEPARTMENT OF AGRICULTURE, USDA
- FEEDING AMERICA
- DEPARTMENT OF EDUCATION
- STATE OF CALIFORNIA

HEALTH FUNDING - 5 Local Organizations

- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- CENTER FOR DISEASE CONTROL
- DEPARTMENT OF EDUCATION
- KAISER FAMILY FOUNDATION
- AETNA FOUNDATION
- BLUE SHIELD FOUNDATION
- KRESGE FOUNDATION
- SIERRA HEALTH FOUNDATION
- STATE OF CALIFORNIA

HUMAN SERVICES

HUMAN SERVICES NEED CATALYSTS

- Housing
- Employment
- Health- Includes Mental Health
- Addiction

NEEDS ARE ONGOING

ONGOING NEEDS DRIVE PROGRAMS

Services are long term

HUMAN SERVICE NEEDS

- HUMAN SERVICE NEEDS TEND TO BE PROGRAM BASED
- SERVICES PROVIDED UNDER A CONTRACTUAL AGREEMENT
- ANYTHING THAT FALLS OUTSIDE OF THE CONTRACT BECOMES AN UNFUNDED NEED

PROJECT FUNDING NEED

- PROJECT SUPPORT
 - SUPPORT SOCIETAL BENEFIT PROJECTS THAT CONTRIBUTE TO OUR WELL BEING.

PROGRAM FUNDING NEED

- HUMAN SERVICE PROGRAM SUPPORT
 - COVER EXPENSES NOT COVERED BY CONTRACT
Child Care - Transportation - Clothing - Utilities For Clients

ORGANIZATION FUNDING NEED

- ORGANIZATION SUPPORT
 - CAPACITY GRANTS ENSURE EXCELLENCE
 - EMPLOYEE TRAINING
 - INFORMATION TECHNOLOGY
 - EMPLOYEE BENEFITS

WHAT IS YOUR ROLE?

- INVEST IN ORGANIZATIONS THAT IMPACT OUR COMMUNITY
- GRANT TO MEET UNFUNDED NEEDS
- ENRICH COMMUNITY WITH PROJECT SUPPORT
- SUPPORT GRANTS THAT SPEAK TO YOUR HEART